

# Meet Our Mentor – Sameer Shinde

**Area of expertise:** Entrepreneurship

**Qualifications:** B.E (Computers), MMS (Marketing)-JBIMS

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Post completion of MBA from Jamnalal Bajaj Institute of Management Studies, I joined Bharti Airtel Limited as a Product and Marketing Manager and had opportunity to handle various roles in Local and National Roles including an International assignment over a period of almost 5 years.

The bug of entrepreneurship had been lingering around since the MBA days. Post 5 years of work experience started with a Creative Agency LittleMagiX in 2012. Today LittleMagix is a 15 people organization, a Private Limited firm by the name of N.I.C.E ([www.nicesolutions.in](http://www.nicesolutions.in)). Also ventured into an Online Photostock company by the name of PickAPic Visual Media Limited. ([www.pickapic.in](http://www.pickapic.in)).

On the social front, started getting actively involved through Satyasodhak Vidyarthi Sanghathna in the younger days. Have closely witnessed the gradual movement of BAMCEF as my father was a full-timer with BAMCEF. Got introduced to MANUSKI via Nitin Salve and Mangesh Dahiwalé and have been involved with activities since.

Development of entrepreneurship is a major area of interest as it provides independent identity as well as a major confidence booster. With my experience of two startups I think I can be equipped to guide the bright minds in terms of taking the business ideas from concept to reality and everything in between.

Would love to contribute.